

# MUDGEES small farm FIELD DAYS



# OFFICIAL PROGRAM

Friday 11<sup>th</sup> & Saturday 12<sup>th</sup> July, 2025

*THE LAND* will publish the Official Program for the 2025 Mudgee Small Farm Field Days on Thursday Published - 26th June 2025

Inserted into every issue of *THE LAND* providing coverage to NSW farming families plus 10,000 copies will be available at the field days for visitors at entrance gates.

This program will contain site maps, exhibitor listing and official product directory along with the full program of lectures and demonstrations. *The Mudgee Program also be available online - theland.com.au* Editorial submissions are welcome and used at editorial discretion.

**Published - 26<sup>th</sup> June**

**Booking Deadline - 30<sup>th</sup> May**

**Editorial Submission Deadline - 2<sup>nd</sup> June**

**Advertising Material Deadline - 10<sup>th</sup> June**



**Book your space today!**

## ADVERTISING RATES & SIZES

**1/2 Page - Q62**  
Vertical  
250mm x 84mm  
**\$1085**

**1/3 Page - Q24**  
Horizontal  
82mm x 170mm  
**\$820**

**1/4 Page - Q32**  
Vertical  
124mm x 84mm  
**\$625**

**1/6 Page - Q14**  
Horizontal  
40mm x 170mm  
**\$465**

**1/6 Page - Q22**  
82mm x 84mm  
**\$465**

**Full Page - Q64**  
250mm x 170mm  
**\$1780**

**1/2 Page - Q34**  
Horizontal  
124mm x 170mm  
**\$1040**

All rates excluding-gst

All Advertising includes 10,000 digital display ads. Contact your rep for event targeting.



### Contact:

Ian Bellert • 0474 724 145  
ian.bellert@theland.com.au  
Adam Presti • 0429 777 241  
Adam.presti@theland.com.au  
Lauren Henry • 0438 143 692  
Lauren.henry@theland.com.au