

MUDGEES small farm FIELD DAYS



OFFICIAL PROGRAM

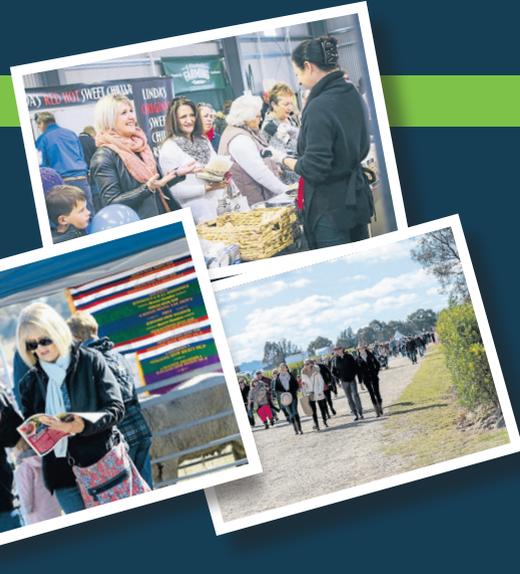
Friday 12th & Saturday 13th July, 2024

THE LAND will publish the Official Program for the 2024 Mudgee Small Farm Field Days on Thursday, 27th June, 2024.

Inserted into every issue of THE LAND providing coverage to NSW farming families plus 7,000 copies will be available at the field days for visitors at entrance gates.

This program will contain site maps, exhibitor listing and official product directory along with the full program of lectures and demonstrations. The Mudgee Program also be available online - theland.com.au Editorial submissions are welcome and used at editorial discretion.

Published - Thursday, 27th June
Bookings - Monday, 13th May
Editorial - Monday, 20th May
Ad material - Friday, 7th June



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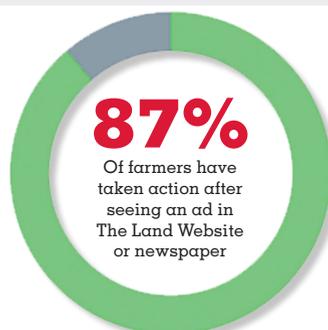
Extend your exposure by including some digital opportunities 10,000 digital ads - \$440 or Event Targeting from \$635

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THE LAND

ADVERTISING EFFECTIVENESS

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