

MUDGEEE small farm FIELD DAYS



OFFICIAL PROGRAM

Friday 10th and Saturday 11th July, 2020

THE LAND will publish the Official Program for the 2020 Mudgee Small Farm Field Days on 25th June.

Over 30,000 copies will be inserted into THE LAND throughout the Central West, Mid North Coast, Hunter Valley, Sydney Metro, Blue Mountains, Southern Highlands and Northern Region of NSW plus 7,000 copies will be available at the Field Days at the gate.

This program will contain site maps, exhibitor listing and official product directory along with the full program of lectures and demonstrations.

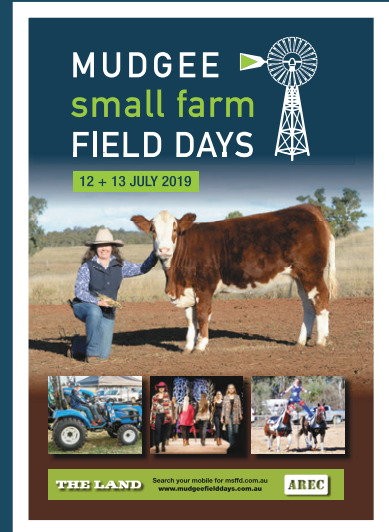
The Mudgee Program will be available online from the publication date. Editorial submissions are welcome and used at editorial discretion.

Published: June 25th | Bookings: May 15th

Editorial Submissions: 22nd May

Copy Deadline: June 8th

Complete artwork PDF: June 12th



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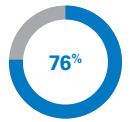
Source - QARS 2017



58 minutes spent reading the paper per week.



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Source - Nielsen Dec 2019

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